

# INVOICE



**WAFB**  
**844 Government St.**  
**Baton Rouge, LA 70802**  
**Main: (225) 383-9999**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1574888-1	10/09/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Frank LeBlanc	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Grow Louisiana Coaliti	GROW LA COALITION	926C02

Billing Address:

**Smart Media Group, LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1574888	08355981

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	GLC16	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/16	09/30/16	M-F 10-11A	10:00 AM-11:00 AM	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFB F 09/30/16 10:11 AM M-F 10-11A 10:00 AM-11:00 AM :30 LAGC1604TV/H \$300.00 NM									
2	09/30/16	09/30/16	The Price is Right	11:00 AM-12:00 PM	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$500.00									
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3	09/30/16	09/30/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$600.00									
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4	09/30/16	09/30/16	M-F 4-5P	4:00 PM-5:00 PM	----1--	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$775.00									
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5	09/30/16	09/30/16	9 News This Morning	5:00 AM-7:00 AM	----2--	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----2-- 2 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFB F 09/30/16 5:49 AM 9 News This Morning 5:00 AM-7:00 AM :30 LAGC1603TV/H \$675.00 NM 2 WAFB F 09/30/16 6:37 AM 9 News This Morning 5:00 AM-7:00 AM :30 LAGC1604TV/H \$675.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	926C02	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/16	09/30/16	CBS This Morning	7:00 AM-9:00 AM	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB F 09/30/16 8:46 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1603TV/H \$450.00 NM									
7	09/26/16	09/26/16	M-F 10-11A	10:00 AM-11:00 AM	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB M 09/26/16 10:52 AM M-F 10-11A 10:00 AM-11:00 AM :30 LAGC1603TV/H \$300.00 NM									
8	09/26/16	09/26/16	The Price is Right	11:00 AM-12:00 PM	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB M 09/26/16 11:30 AM The Price is Right 11:00 AM-12:00 PM :30 LAGC1604TV/H \$500.00 NM									
9	09/26/16	09/26/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB M 09/26/16 12:28 PM WAFB 9 News at Noon 12:00 PM-12:30 PM :30 LAGC1603TV/H \$600.00 NM									
10	09/26/16	09/26/16	M-F 4-5P	4:00 PM-5:00 PM	1-----	:30	1	\$775.00	NM
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11	09/26/16	09/26/16	9 News This Morning	5:00 AM-7:00 AM	2-----	:30	2	\$675.00	NM
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12	09/26/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM	2-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 2----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAFB M 09/26/16 7:42 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1603TV/H \$450.00 NM 1 WAFB M 09/26/16 8:57 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1604TV/H \$450.00 NM									
13	10/01/16	10/01/16	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1- 1 \$1,200.00									

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19	09/29/16	09/29/16	9 News This Morning	5:00 AM-7:00 AM	---2---	:30	2	\$675.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>---2---</td><td>2</td><td>\$675.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/29/16</td><td>6:10 AM</td><td>9 News This Morning</td><td>5:00 AM-7:00 AM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$675.00</td><td>NM</td></tr><tr><td>2</td><td>WAFB</td><td>Th</td><td>09/29/16</td><td>6:55 AM</td><td>9 News This Morning</td><td>5:00 AM-7:00 AM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	---2---	2	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/29/16	6:10 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$675.00	NM	2	WAFB	Th	09/29/16	6:55 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$675.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/26/16	10/02/16	---2---	2	\$675.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WAFB	Th	09/29/16	6:10 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$675.00	NM																																																																		
2	WAFB	Th	09/29/16	6:55 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$675.00	NM																																																																		
20	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM	---1---	:30	1	\$450.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>---1---</td><td>1</td><td>\$450.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	---1---	1	\$450.00																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/26/16	10/02/16	---1---	1	\$450.00																																																																							

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**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1574888-1	10/09/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	926C02	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM	---1---	:30	1	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Th 09/29/16 CBS This Morning 7:00 AM-9:00 AM :00 \$450.00 NM									
Credited									
21	09/27/16	09/27/16	M-F 10-11A	10:00 AM-11:00 AM	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Tu 09/27/16 10:41 AM M-F 10-11A 10:00 AM-11:00 AM :30 LAGC1603TV/H \$300.00 NM									
22	09/27/16	09/27/16	The Price is Right	11:00 AM-12:00 PM	-1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Tu 09/27/16 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 LAGC1604TV/H \$500.00 NM									
23	09/27/16	09/27/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	-1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Tu 09/27/16 12:10 PM WAFB 9 News at Noon 12:00 PM-12:30 PM :30 LAGC1603TV/H \$600.00 NM									
24	09/27/16	09/27/16	M-F 4-5P	4:00 PM-5:00 PM	-1-----	:30	1	\$775.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -1----- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Tu 09/27/16 3:58 PM M-F 4-5P 4:00 PM-5:00 PM :30 LAGC1603TV/H \$775.00 NM									
25	09/27/16	09/27/16	9 News This Morning	5:00 AM-7:00 AM	-2-----	:30	2	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -2----- 2 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAFB Tu 09/27/16 5:48 AM 9 News This Morning 5:00 AM-7:00 AM :30 LAGC1604TV/H \$675.00 NM									
1 WAFB Tu 09/27/16 6:29 AM 9 News This Morning 5:00 AM-7:00 AM :30 LAGC1603TV/H \$675.00 NM									
26	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM	-1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB Tu 09/27/16 8:53 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1604TV/H \$450.00 NM									
27	09/28/16	09/28/16	M-F 10-11A	10:00 AM-11:00 AM	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/26/16 10/02/16 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAFB W 09/28/16 10:38 AM M-F 10-11A 10:00 AM-11:00 AM :30 LAGC1603TV/H \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1574888-1	10/09/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	926C02	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/28/16	09/28/16	The Price is Right	11:00 AM-12:00 PM	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/28/16	11:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1604TV/H	\$500.00 NM
29	09/28/16	09/28/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/28/16	12:27 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1603TV/H	\$600.00 NM
30	09/28/16	09/28/16	M-F 4-5P	4:00 PM-5:00 PM	--1----	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/28/16	4:28 PM	M-F 4-5P	4:00 PM-5:00 PM	:30	LAGC1604TV/H	\$775.00 NM
31	09/28/16	09/28/16	9 News This Morning	5:00 AM-7:00 AM	--2----	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --2---- 2 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAFB	W	09/28/16	5:09 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$675.00 NM
1	WAFB	W	09/28/16	5:58 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$675.00 NM
32	09/28/16	09/28/16	CBS This Morning	7:00 AM-9:00 AM	--2----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --2---- 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/28/16	8:41 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1603TV/H	\$450.00 NM
2	WAFB	W	09/28/16	8:53 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$450.00 NM
33	10/02/16	10/02/16	NFL Football Game 1	12:00 PM-3:30 PM	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Su	10/02/16	1:27 PM	NFL Football Game 1	12:00 PM-3:30 PM	:30	LAGC1604TV/H	\$1,200.00 NM
34	09/26/16	09/30/16	M-F 1-2P	1:00 PM-2:00 PM	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/27/16	1:59 PM	M-F 1-2P	1:00 PM-2:00 PM	:30	LAGC1604TV/H	\$500.00 NM
35	09/26/16	09/30/16	M-F 3-4P	3:00 PM-4:00 PM	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 1 \$300.00									

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1574888-1	10/09/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	926C02	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
35	09/26/16	09/30/16	M-F 3-4P	3:00 PM-4:00 PM	MTWTF--	:30	1	\$300.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>M</td><td>09/26/16</td><td>3:29 PM</td><td>M-F 3-4P</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	M	09/26/16	3:29 PM	M-F 3-4P	3:00 PM-4:00 PM	:30	LAGC1604TV/H	\$300.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WAFB	M	09/26/16	3:29 PM	M-F 3-4P	3:00 PM-4:00 PM	:30	LAGC1604TV/H	\$300.00	NM																																
36	09/28/16	09/30/16	CBS This Morning	7:00 AM-9:00 AM	--WTF--	:30	2	\$450.00	NM																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>--WTF--</td><td>2</td><td>\$450.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	--WTF--	2	\$450.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/26/16	10/02/16	--WTF--	2	\$450.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WAFB	W	09/28/16	7:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$450.00	NM																																
2	WAFB	Th	09/29/16	7:59 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1603TV/H	\$450.00	NM																																
Total Spots							42																																			

## Payment Terms 30 Days

<u>Gross Total</u>	\$24,425.00
<u>Agency Commission</u>	\$3,663.75
<u>Net Amount Due</u>	\$20,761.25

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## INVOICE



**WAFB**  
**844 Government St.**  
**Baton Rouge, LA 70802**  
**Main: (225) 383-9999**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573479-1	09/13/16	September 2016	08/29/16 - 09/10/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Frank LeBlanc	HRP-Washington	National

Billing Address:

Smart Media Group, LLC  
 Attention: Accounts Payable  
 1427 Leslie Avenue  
 Alexandria, VA 22301

Advertiser	Product	Estimate Number
ISS/Grow Louisiana Coaliti	GROW LA COALITION	905911

Flight Dates	Order #	Alt Order #
09/05/16 - 09/11/16	1573479	08348716

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1046	GLC16	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/09/16	09/09/16	The Price is Right	11:00 AM-12:00 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/09/16	11:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
2	09/09/16	09/09/16	WAFB 9 News at 5	5:00 PM-5:30 PM	----1--	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----1-- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/09/16	5:09 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM
3	09/09/16	09/09/16	9 News This Morning	5:00 AM-7:00 AM	----2--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----2-- 2 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/09/16	5:09 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$625.00 NM
2	WAFB	F	09/09/16	5:28 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00 NM
4	09/09/16	09/09/16	M-F 630-7P	6:30 PM-7:00 PM	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----1-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/09/16	6:57 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00 NM
5	09/09/16	09/09/16	CBS This Morning	7:00 AM-9:00 AM	----2--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----2-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAFB	F	09/09/16	7:25 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM

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## INVOICE



Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573479-1	09/13/16	September 2016	08/29/16 - 09/10/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	905911	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
5	09/09/16	09/09/16	CBS This Morning	7:00 AM-9:00 AM	----2--	:30	2	\$300.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	F	09/09/16	8:47 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00	NM																																												
10	09/10/16	09/10/16	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	-----1-	:30	1	\$975.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>-----1-</td><td>1</td><td>\$975.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Sa</td><td>09/10/16</td><td>10:16 PM</td><td>WAFB 9 News at 10 Sa</td><td>10:00 PM-10:35 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$975.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/05/16	09/11/16	-----1-	1	\$975.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Sa	09/10/16	10:16 PM	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	:30	LAGC1603TV/H	\$975.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WAFB	Sa	09/10/16	10:16 PM	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	:30	LAGC1603TV/H	\$975.00	NM																																												
11	09/08/16	09/08/16	The Price is Right	11:00 AM-12:00 PM	---2---	:30	2	\$350.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/05/16	09/11/16	---2---	2	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WAFB	Th	09/08/16	10:58 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00	NM																																												
1	WAFB	Th	09/08/16	11:29 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1604TV/H	\$350.00	NM																																												
12	09/08/16	09/08/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	---1---	:30	1	\$550.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	Th	09/08/16	12:13 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1603TV/H	\$550.00	NM																																												
13	09/08/16	09/08/16	WAFB 9 News at 5	5:00 PM-5:30 PM	---1---	:30	1	\$1,025.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	Th	09/08/16	5:09 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM																																												
14	09/08/16	09/08/16	9 News This Morning	5:00 AM-7:00 AM	---1---	:30	1	\$625.00	NM																																													
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## INVOICE



Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573479-1	09/13/16	September 2016	08/29/16 - 09/10/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	905911	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/08/16	09/08/16	CBS This Morning	7:00 AM-9:00 AM	---2---	:30	2	\$300.00	NM
22	09/07/16	09/07/16	The Price is Right	11:00 AM-12:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --1---- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	11:29 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
23	09/07/16	09/07/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --1---- 1 \$550.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	12:28 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
24	09/07/16	09/07/16	WAFB 9 News at 5	5:00 PM-5:30 PM	--1----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --1---- 1 \$1,025.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	5:27 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1604TV/H	\$1,025.00 NM
25	09/07/16	09/07/16	9 News This Morning	5:00 AM-7:00 AM	--1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --1---- 1 \$625.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	6:27 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00 NM
26	09/07/16	09/07/16	M-F 630-7P	6:30 PM-7:00 PM	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --1---- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	6:41 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1604TV/H	\$900.00 NM
27	09/07/16	09/07/16	CBS This Morning	7:00 AM-9:00 AM	--2----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --2---- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	09/07/16	7:44 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
2	WAFB	W	09/07/16	8:24 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1603TV/H	\$300.00 NM
29	09/09/16	09/09/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----1-- 1 \$550.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	F	09/09/16	12:24 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
30	09/09/16	09/09/16	M-F 630-7P	6:30 PM-7:00 PM	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ----1-- 1 \$900.00									

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## INVOICE



Send Payment To:

WAFB  
Raycom U.S. / WAFB TV 9  
PO Box 11407  
Lockbox 0340  
Birmingham, AL 35246-0340

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573479-1	09/13/16	September 2016	08/29/16 - 09/10/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	905911	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/09/16	09/09/16	M-F 630-7P	6:30 PM-7:00 PM	----1--	:30	1	\$900.00	NM
09/05/16 09/11/16 ----1-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB F 09/09/16 6:40 PM M-F 630-7P 6:30 PM-7:00 PM :30 LAGC1604TV/H \$900.00 NM									
31	09/08/16	09/08/16	Saints Pre-Season Game	6:00 PM-9:30 PM	---1---	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 ---1--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB Th 09/08/16 Saints Pre-Season Game 6:00 PM-9:30 PM :00 \$2,000.00 NM Credited									
32	09/07/16	09/07/16	WAFB 9 News at 6	6:00 PM-6:30 PM	--1----	:30	1	\$1,075.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 --1---- 1 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB W 09/07/16 6:20 PM WAFB 9 News at 6 6:00 PM-6:30 PM :30 LAGC1603TV/H \$1,075.00 NM									
33	09/09/16	09/09/16	CBS This Morning	7:00 AM-9:00 AM	----1--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 ----1-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB F 09/09/16 8:17 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1603TV/H \$300.00 NM									
34	09/08/16	09/08/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	---1---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 ---1--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB Th 09/08/16 12:28 PM WAFB 9 News at Noon 12:00 PM-12:30 PM :30 LAGC1604TV/H \$550.00 NM									
35	09/08/16	09/08/16	WAFB 9 News at 5	5:00 PM-5:30 PM	---1---	:30	1	\$1,025.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 ---1--- 1 \$1,025.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB Th 09/08/16 5:27 PM WAFB 9 News at 5 5:00 PM-5:30 PM :30 LAGC1604TV/H \$1,025.00 NM									
36	09/07/16	09/07/16	The Price is Right	11:00 AM-12:00 PM	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB W 09/07/16 10:58 AM The Price is Right 11:00 AM-12:00 PM :30 LAGC1604TV/H \$350.00 NM									
37	09/07/16	09/07/16	WAFB 9 News at 5	5:00 PM-5:30 PM	--1----	:30	1	\$1,025.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 --1---- 1 \$1,025.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573479-1	09/13/16	September 2016	08/29/16 - 09/10/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	905911	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
37	09/07/16	09/07/16	WAFB 9 News at 5	5:00 PM-5:30 PM	--1----	:30	1	\$1,025.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>W</td><td>09/07/16</td><td>5:12 PM</td><td>WAFB 9 News at 5</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$1,025.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	W	09/07/16	5:12 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	W	09/07/16	5:12 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM																																												
38	09/07/16	09/07/16	M-F 630-7P	6:30 PM-7:00 PM	--1----	:30	1	\$900.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>--1----</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>W</td><td>09/07/16</td><td>6:52 PM</td><td>M-F 630-7P</td><td>6:30 PM-7:00 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/05/16	09/11/16	--1----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	W	09/07/16	6:52 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/05/16	09/11/16	--1----	1	\$900.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	W	09/07/16	6:52 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00	NM																																												
39	09/09/16	09/09/16	Friday 9p-10p	9:00 PM-10:00 PM	----1--	:30	1	\$1,100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>----1--</td><td>1</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>F</td><td>09/09/16</td><td>9:15 PM</td><td>Friday 9p-10p</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/05/16	09/11/16	----1--	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	F	09/09/16	9:15 PM	Friday 9p-10p	9:00 PM-10:00 PM	:30	LAGC1604TV/H	\$1,100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/05/16	09/11/16	----1--	1	\$1,100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	F	09/09/16	9:15 PM	Friday 9p-10p	9:00 PM-10:00 PM	:30	LAGC1604TV/H	\$1,100.00	NM																																												
40	09/09/16	09/09/16	M-F 2-3P	2:00 PM-3:00 PM	----2--	:30	2	\$450.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>----2--</td><td>2</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>F</td><td>09/09/16</td><td>2:24 PM</td><td>M-F 2-3P</td><td>2:00 PM-3:00 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WAFB</td><td>F</td><td>09/09/16</td><td>2:58 PM</td><td>M-F 2-3P</td><td>2:00 PM-3:00 PM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/05/16	09/11/16	----2--	2	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	F	09/09/16	2:24 PM	M-F 2-3P	2:00 PM-3:00 PM	:30	LAGC1603TV/H	\$450.00	NM	2	WAFB	F	09/09/16	2:58 PM	M-F 2-3P	2:00 PM-3:00 PM	:30	LAGC1604TV/H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/05/16	09/11/16	----2--	2	\$450.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WAFB	F	09/09/16	2:24 PM	M-F 2-3P	2:00 PM-3:00 PM	:30	LAGC1603TV/H	\$450.00	NM																																												
2	WAFB	F	09/09/16	2:58 PM	M-F 2-3P	2:00 PM-3:00 PM	:30	LAGC1604TV/H	\$450.00	NM																																												
Total Spots							35																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$22,225.00</b>
<u>Agency Commission</u>	<b>\$3,333.75</b>
<u>Net Amount Due</u>	<b>\$18,891.25</b>

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## INVOICE



**WAFB**  
**844 Government St.**  
**Baton Rouge, LA 70802**  
**Main: (225) 383-9999**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573501-1	09/28/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Frank LeBlanc	HRP-Washington	National

Billing Address:

**Smart Media Group, LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

Advertiser	Product	Estimate Number
ISS/Grow Louisiana Coaliti	GROW LA COALITION	912918

Flight Dates	Order #	Alt Order #
09/12/16 - 09/18/16	1573501	08352955

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash in Advance

Agency Code	Advertiser Code	Product 1/2
	GLC16	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/16/16	09/16/16	The Price is Right	11:00 AM-12:00 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/16/16	10:58 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
2	09/16/16	09/16/16	WAFB 9 News at 5	5:00 PM-5:30 PM	----1--	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/16/16	5:24 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1604TV/H	\$1,025.00 NM
3	09/16/16	09/16/16	9 News This Morning	5:00 AM-7:00 AM	----2--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----2-- 2 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAFB	F	09/16/16	5:55 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$625.00 NM
1	WAFB	F	09/16/16	6:55 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00 NM
4	09/16/16	09/16/16	M-F 630-7P	6:30 PM-7:00 PM	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/16/16	6:57 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00 NM
5	09/16/16	09/16/16	CBS This Morning	7:00 AM-9:00 AM	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/16/16	7:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM

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**Birmingham, AL 35246-0340**

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Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	912918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/16	09/12/16	The Price is Right	11:00 AM-12:00 PM	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	10:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
7	09/12/16	09/12/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$550.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	12:11 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
8	09/12/16	09/12/16	WAFB 9 News at 5	5:00 PM-5:30 PM	1-----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$1,025.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	5:24 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM
9	09/12/16	09/12/16	WAFB 9 News at 6	6:00 PM-6:30 PM	1-----	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$1,075.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	6:22 PM	WAFB 9 News at 6	6:00 PM-6:30 PM	:30	LAGC1604TV/H	\$1,075.00 NM
10	09/12/16	09/12/16	M-F 630-7P	6:30 PM-7:00 PM	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	6:50 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00 NM
11	09/12/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 2----- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/12/16	7:26 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1603TV/H	\$300.00 NM
2	WAFB	M	09/12/16	8:24 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
12	09/17/16	09/17/16	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	-----1-	:30	1	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1- 1 \$975.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	Sa	09/17/16	10:31 PM	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	:30	LAGC1604TV/H	\$975.00 NM
13	09/18/16	09/18/16	Su 8a-930a	8:00 AM-9:30 AM	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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## INVOICE



Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573501-1	09/28/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	912918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	09/18/16	09/18/16	Su 8a-930a	8:00 AM-9:30 AM	-----1	:30	1	\$250.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Su</td><td>09/18/16</td><td>8:08 AM</td><td>Su 8a-930a</td><td>8:00 AM-9:30 AM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Su	09/18/16	8:08 AM	Su 8a-930a	8:00 AM-9:30 AM	:30	LAGC1603TV/H	\$250.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Su	09/18/16	8:08 AM	Su 8a-930a	8:00 AM-9:30 AM	:30	LAGC1603TV/H	\$250.00	NM																																	
14	09/15/16	09/15/16	The Price is Right	11:00 AM-12:00 PM	---1---	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>---1---</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/15/16</td><td>11:28 AM</td><td>The Price is Right</td><td>11:00 AM-12:00 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/12/16	09/18/16	---1---	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/15/16	11:28 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/12/16	09/18/16	---1---	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	11:28 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00	NM																																	
15	09/15/16	09/15/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	---1---	:30	1	\$550.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>---1---</td><td>1</td><td>\$550.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/15/16</td><td>12:14 PM</td><td>WAFB 9 News at Noon</td><td>12:00 PM-12:30 PM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/12/16	09/18/16	---1---	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/15/16	12:14 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/12/16	09/18/16	---1---	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	12:14 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00	NM																																	
16	09/15/16	09/15/16	WAFB 9 News at 5	5:00 PM-5:30 PM	---1---	:30	1	\$1,025.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>---1---</td><td>1</td><td>\$1,025.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/15/16</td><td>5:14 PM</td><td>WAFB 9 News at 5</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$1,025.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/12/16	09/18/16	---1---	1	\$1,025.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/15/16	5:14 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/12/16	09/18/16	---1---	1	\$1,025.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	5:14 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM																																	
17	09/15/16	09/15/16	9 News This Morning	5:00 AM-7:00 AM	---1---	:30	1	\$625.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>---1---</td><td>1</td><td>\$625.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/15/16</td><td>5:40 AM</td><td>9 News This Morning</td><td>5:00 AM-7:00 AM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/12/16	09/18/16	---1---	1	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/15/16	5:40 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/12/16	09/18/16	---1---	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	5:40 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00	NM																																	
18	09/15/16	09/15/16	NFL Thursday Night FB	Th 630-1015p	---1---	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>---1---</td><td>1</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/15/16</td><td>8:03 PM</td><td>NFL Thursday Night FB</td><td>Th 630-1015p</td><td>:30</td><td>LAGC1603TV/H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/12/16	09/18/16	---1---	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/15/16	8:03 PM	NFL Thursday Night FB	Th 630-1015p	:30	LAGC1603TV/H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/12/16	09/18/16	---1---	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	8:03 PM	NFL Thursday Night FB	Th 630-1015p	:30	LAGC1603TV/H	\$2,000.00	NM																																	
19	09/15/16	09/15/16	NET NFL Th Night Kickoff	Th 630p-725p	---1---	:30	1	\$900.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/15/16	8:12 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00	NM																																	
21	09/13/16	09/13/16	The Price is Right	11:00 AM-12:00 PM	-1-----	:30	1	\$350.00	NM																																		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	912918	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/13/16	09/13/16	The Price is Right	11:00 AM-12:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/13/16	11:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
22	09/13/16	09/13/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	-1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/13/16	12:24 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
23	09/13/16	09/13/16	WAFB 9 News at 5	5:00 PM-5:30 PM	-1-----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/13/16	5:20 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM
24	09/13/16	09/13/16	M-F 630-7P	6:30 PM-7:00 PM	-1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/13/16	6:46 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1604TV/H	\$900.00 NM
25	09/13/16	09/13/16	CBS This Morning	7:00 AM-9:00 AM	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/13/16	8:41 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
26	09/14/16	09/14/16	The Price is Right	11:00 AM-12:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	11:31 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
27	09/14/16	09/14/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	12:23 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
28	09/14/16	09/14/16	WAFB 9 News at 5	5:00 PM-5:30 PM	--1----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	5:27 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM

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## INVOICE



Send Payment To:

WAFB  
Raycom U.S. / WAFB TV 9  
PO Box 11407  
Lockbox 0340  
Birmingham, AL 35246-0340

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573501-1	09/28/16	September 2016	08/29/16 - 09/18/16

Advertiser	Product	Estimate Number
ISS/Grow Louisiana Coaliti	GROW LA COALITION	912918

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/14/16	09/14/16	9 News This Morning	5:00 AM-7:00 AM	--1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	5:09 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00 NM
30	09/14/16	09/14/16	M-F 630-7P	6:30 PM-7:00 PM	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	6:48 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1604TV/H	\$900.00 NM
31	09/14/16	09/14/16	CBS This Morning	7:00 AM-9:00 AM	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --1---- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/14/16	8:49 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
<b>Total Spots</b>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$22,175.00
<u>Agency Commission</u>	\$3,326.25
<u>Net Amount Due</u>	\$18,848.75

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**WAFB**  
**844 Government St.**  
**Baton Rouge, LA 70802**  
**Main: (225) 383-9999**  
**Billing:**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573514-1	09/28/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Frank LeBlanc	HRP-Washington	National

Billing Address:

**Smart Media Group, LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Advertiser	Product	Estimate Number
ISS/Grow Louisiana Coaliti	GROW LA COALITION	919925

Flight Dates	Order #	Alt Order #
09/19/16 - 09/25/16	1573514	08353083

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1046	GLC16	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/23/16	The Price is Right	11:00 AM-12:00 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/23/16	10:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
2	09/23/16	09/23/16	WAFB 9 News at 5	5:00 PM-5:30 PM	----1--	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/23/16	5:22 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1604TV/H	\$1,025.00 NM
3	09/23/16	09/23/16	9 News This Morning	5:00 AM-7:00 AM	----2--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----2-- 2 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAFB	F	09/23/16	5:30 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1604TV/H	\$625.00 NM
1	WAFB	F	09/23/16	6:13 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00 NM
4	09/23/16	09/23/16	M-F 630-7P	6:30 PM-7:00 PM	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/23/16	6:50 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00 NM
5	09/23/16	09/23/16	CBS This Morning	7:00 AM-9:00 AM	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	09/23/16	8:40 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM

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## INVOICE



Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573514-1	09/28/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	919925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/16	09/19/16	The Price is Right	11:00 AM-12:00 PM	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/19/16	10:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
7	09/19/16	09/19/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 1----- 1 \$550.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/19/16	12:26 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
8	09/19/16	09/19/16	WAFB 9 News at 5	5:00 PM-5:30 PM	1-----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 1----- 1 \$1,025.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/19/16	5:17 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM
9	09/19/16	09/19/16	WAFB 9 News at 6	6:00 PM-6:30 PM	1-----	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 1----- 1 \$1,075.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/19/16	6:26 PM	WAFB 9 News at 6	6:00 PM-6:30 PM	:30	LAGC1604TV/H	\$1,075.00 NM
10	09/19/16	09/19/16	M-F 630-7P	6:30 PM-7:00 PM	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 1----- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	M	09/19/16	6:51 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1603TV/H	\$900.00 NM
11	09/19/16	09/19/16	CBS This Morning	7:00 AM-9:00 AM	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 2----- 2 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WAFB	M	09/19/16	8:28 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1603TV/H	\$300.00 NM
1	WAFB	M	09/19/16	8:57 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
12	09/24/16	09/24/16	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	-----1-	:30	1	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1- 1 \$975.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	Sa	09/24/16	10:30 PM	WAFB 9 News at 10 Sa	10:00 PM-10:35 PM	:30	LAGC1604TV/H	\$975.00 NM
13	09/25/16	09/25/16	Su 8a-930a	8:00 AM-9:30 AM	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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**Birmingham, AL 35246-0340**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573514-1	09/28/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	919925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	09/25/16	09/25/16	Su 8a-930a	8:00 AM-9:30 AM	-----1	:30	1	\$250.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Su</td><td>09/25/16</td><td>8:39 AM</td><td>Su 8a-930a</td><td>8:00 AM-9:30 AM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Su	09/25/16	8:39 AM	Su 8a-930a	8:00 AM-9:30 AM	:30	LAGC1603TV/H	\$250.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Su	09/25/16	8:39 AM	Su 8a-930a	8:00 AM-9:30 AM	:30	LAGC1603TV/H	\$250.00	NM																																	
14	09/22/16	09/22/16	The Price is Right	11:00 AM-12:00 PM	---1---	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>---1---</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/22/16</td><td>10:58 AM</td><td>The Price is Right</td><td>11:00 AM-12:00 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	---1---	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/22/16	10:58 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	10:58 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00	NM																																	
15	09/22/16	09/22/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	---1---	:30	1	\$550.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	12:15 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00	NM																																	
16	09/22/16	09/22/16	WAFB 9 News at 5	5:00 PM-5:30 PM	---1---	:30	1	\$1,025.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>---1---</td><td>1</td><td>\$1,025.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/22/16</td><td>5:15 PM</td><td>WAFB 9 News at 5</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>LAGC1603TV/H</td><td>\$1,025.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	---1---	1	\$1,025.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/22/16	5:15 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$1,025.00																																						
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17	09/22/16	09/22/16	9 News This Morning	5:00 AM-7:00 AM	---1---	:30	1	\$625.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	5:58 AM	9 News This Morning	5:00 AM-7:00 AM	:30	LAGC1603TV/H	\$625.00	NM																																	
18	09/22/16	09/22/16	NFL Thursday Night FB	Th 630-1015p	---1---	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>---1---</td><td>1</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/22/16</td><td>8:53 PM</td><td>NFL Thursday Night FB</td><td>Th 630-1015p</td><td>:30</td><td>LAGC1603TV/H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	---1---	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/22/16	8:53 PM	NFL Thursday Night FB	Th 630-1015p	:30	LAGC1603TV/H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	8:53 PM	NFL Thursday Night FB	Th 630-1015p	:30	LAGC1603TV/H	\$2,000.00	NM																																	
19	09/22/16	09/22/16	NET NFL Th Night Kickoff	Th 630p-725p	---1---	:30	1	\$900.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>---1---</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/22/16</td><td>7:18 PM</td><td>NET NFL Th Night Kickoff</td><td>Th 630p-725p</td><td>:30</td><td>LAGC1604TV/H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	---1---	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/22/16	7:18 PM	NET NFL Th Night Kickoff	Th 630p-725p	:30	LAGC1604TV/H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$900.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	7:18 PM	NET NFL Th Night Kickoff	Th 630p-725p	:30	LAGC1604TV/H	\$900.00	NM																																	
20	09/22/16	09/22/16	CBS This Morning	7:00 AM-9:00 AM	---1---	:30	1	\$300.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>---1---</td><td>1</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WAFB</td><td>Th</td><td>09/22/16</td><td>8:42 AM</td><td>CBS This Morning</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>LAGC1604TV/H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	---1---	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Th	09/22/16	8:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	---1---	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WAFB	Th	09/22/16	8:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00	NM																																	
21	09/20/16	09/20/16	The Price is Right	11:00 AM-12:00 PM	-1-----	:30	1	\$350.00	NM																																		

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## INVOICE



Send Payment To:

**WAFB**  
**Raycom U.S. / WAFB TV 9**  
**PO Box 11407**  
**Lockbox 0340**  
**Birmingham, AL 35246-0340**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573514-1	09/28/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	919925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/20/16	09/20/16	The Price is Right	11:00 AM-12:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/20/16	10:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
22	09/20/16	09/20/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	-1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/20/16	12:23 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
23	09/20/16	09/20/16	WAFB 9 News at 5	5:00 PM-5:30 PM	-1-----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/20/16	5:20 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM
24	09/20/16	09/20/16	M-F 630-7P	6:30 PM-7:00 PM	-1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/20/16	6:46 PM	M-F 630-7P	6:30 PM-7:00 PM	:30	LAGC1604TV/H	\$900.00 NM
25	09/20/16	09/20/16	CBS This Morning	7:00 AM-9:00 AM	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	09/20/16	8:49 AM	CBS This Morning	7:00 AM-9:00 AM	:30	LAGC1604TV/H	\$300.00 NM
26	09/21/16	09/21/16	The Price is Right	11:00 AM-12:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/21/16	11:30 AM	The Price is Right	11:00 AM-12:00 PM	:30	LAGC1603TV/H	\$350.00 NM
27	09/21/16	09/21/16	WAFB 9 News at Noon	12:00 PM-12:30 PM	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/21/16	12:17 PM	WAFB 9 News at Noon	12:00 PM-12:30 PM	:30	LAGC1604TV/H	\$550.00 NM
28	09/21/16	09/21/16	WAFB 9 News at 5	5:00 PM-5:30 PM	--1----	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$1,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	09/21/16	5:28 PM	WAFB 9 News at 5	5:00 PM-5:30 PM	:30	LAGC1603TV/H	\$1,025.00 NM

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WAFB  
 Raycom U.S. / WAFB TV 9  
 PO Box 11407  
 Lockbox 0340  
 Birmingham, AL 35246-0340

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573514-1	09/28/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
ISS/Grow Louisiana Coaliti	GROW LA COALITION	919925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/21/16	09/21/16	9 News This Morning	5:00 AM-7:00 AM	--1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB W 09/21/16 5:49 AM 9 News This Morning 5:00 AM-7:00 AM :30 LAGC1603TV/H \$625.00 NM									
30	09/21/16	09/21/16	M-F 630-7P	6:30 PM-7:00 PM	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB W 09/21/16 6:40 PM M-F 630-7P 6:30 PM-7:00 PM :30 LAGC1604TV/H \$900.00 NM									
31	09/21/16	09/21/16	CBS This Morning	7:00 AM-9:00 AM	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFB W 09/21/16 8:50 AM CBS This Morning 7:00 AM-9:00 AM :30 LAGC1604TV/H \$300.00 NM									
<u>Total Spots</u>							33		

## Payment Terms 30 Days

<u>Gross Total</u>	\$22,175.00
<u>Agency Commission</u>	\$3,326.25
<u>Net Amount Due</u>	\$18,848.75

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